INTEGRAL UNIVERSITY
LUCKNOW – INDIA

ACCREDITED A+ BY NAAC

IL INSPIRING EXCELLENCE

(Established under U.P. State Act. No. 9 of 2004 by (U.P.) State Legislation) Approved by UGC under Sections 2(f) and 12B of the UGC Act, 1956.

Dasauli, Kursi Road, Lucknow-226026 (U.P.) India
Phone : +91-6390011283 / 84 / 85 | E-mail : info@iul.ac.in, Website : www.iul.ac.in

Adv. No.10/2023

POSITIONS VACANT

ONLINE APPLICATIONS ARE INVITED FOR THE POST OF

CONTENT WRITER

Job Description :

Highly driven, self-motivated individual with a strong passion and proven flair for writing seeking to build a career in writing. To research, plan, develop, create, and write engaging and informative SEO content for the Educational website. This includes short-form / long-form articles on educational topics.

Requirements :-

- Write SEO / creative, engaging content for third-party sites and guest blogs to support link-building strategies.
- Provide concise and precise content for Social Sharing, Answering, Commenting, Forums like Quora, etc.
- Optimizing content by incorporating keywords, and FAQs in the articles provided by the SEO Expert.
- Collaborating with other teams like designers and developers to align content with the University's brand.
- Excellent command over the English language; strong grammar; versatility in writing styles; ability to format write-ups according to content briefs provided by Seniors; ability to edit/proofread write-ups.
- Ability to write at least 6000 words a day on a daily basis.
- Proven ability or working knowledge on conducting research (predominantly online/ internet research) on educational topics; ability to identify authority / primary and secondary sources of information and collate data as required.
- Ability to work with no / minimal supervision.

Requirements :-

Graduation or Post Graduation from an English background.

Key Skills :-

Content Writing, Article writing, proofreading write-ups, Communication skills.

Interested candidates may apply online through the career page on **www.iul.ac.in/career.aspx** latest by **22 September 2023**.

Registrar

Note : 1. Incomplete details will lead to the rejection of the form.

2. The required qualification and number of vacant positions can be relaxed / changed by the Selection Committee.

3. Only short listed candidates will be informed for appearing in the interview.